

# Dream

# Wild



design and price guide 2020

# hello

first things first, a huge congratulations on your engagement! my name is gemma and i am the designer, maker, and creator of dream wild. i produce simple but beautiful works of art for your wedding, event or home with the lowest possible impact on the environment. from the materials selected to the suppliers i work with, everything i make is crafted with intention and designed to be recycled, reused or repurposed.

invitation suites are at the heart of what i do, but i also create anything you need from before to after your big day. you can either choose to personalise a design from my semi-custom collection, or commission me to create a bespoke design just for you. i would love to chat more about your ideas so please get in touch to find out more. i can't wait to meet you and help bring your dream wedding to life!





# semi-custom collection

all designs in the semi-custom collection can be tailored to your style, budget and day. customise with your details and chosen colour palette, all the way down to little details such as adding your first dance song lyrics, favourite quote, poem or star signs.

the format, finishing touches and luxury extras are optional and itemised in the pricing, so you can mix and match each design to suit your requirements. you can also add bespoke elements to your chosen design, such as customised maps, venue drawings or a couple monogram. i would love to chat more about your ideas so do get in touch to find out more.

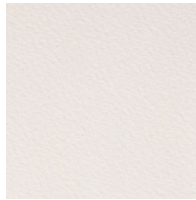


# paper



recycled pulp

- uncoated
- made from reused post consumer waste fibres
- 100% chlorine-free
- natural off-white colour
- 350gsm | similar thickness to a postcard



textured card

- 'hammered' textured finish
- made with FSC certified ECF pulp
- environmentally friendly
- light creamy colour
- 350gsm | similar thickness to a postcard



seeded paper

- fully biodegradable & compostable
- laced with seeds so you can plant me and i'll grow into wildflowers!
- natural off-white colour
- 280gsm | similar thickness to a card

alongside the above three recommend stocks, i also offer vellum - a recyclable, translucent overlay for your invites adding a premium, ethereal finish. envelopes come in recycled kraft, cream or white. let me know if you have another paper stock or envelope colour in mind and i'll do my best to source it for you.



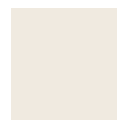




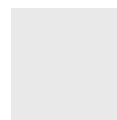
# colour

these are some of the most popular colours that can be used as a background for the paper stock or as ink for the lettering. (please note, the seeded paper & vellum stocks work best when ink coverage is minimal. use these colours as a guide only, as colours vary from screen to screen). i can also do white ink printing and foiling.

## paper



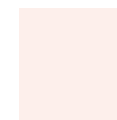
sand\_



frost\_



sage\_



blush\_



nude\_



mustard\_

## lettering



smoke\_



black\_



gold\_



rust\_



peel\_



coral\_

# type

each typeface has a unique expression that sets the tone for your stationery. i select the type carefully to complement each collection, and often use a combination of type paired with unique calligraphy or handrawn lettering.

A a

*minimal\_*

A a

*classic\_*

A a

*modern\_*

love

*contemporary\_*

wild

*brush\_*

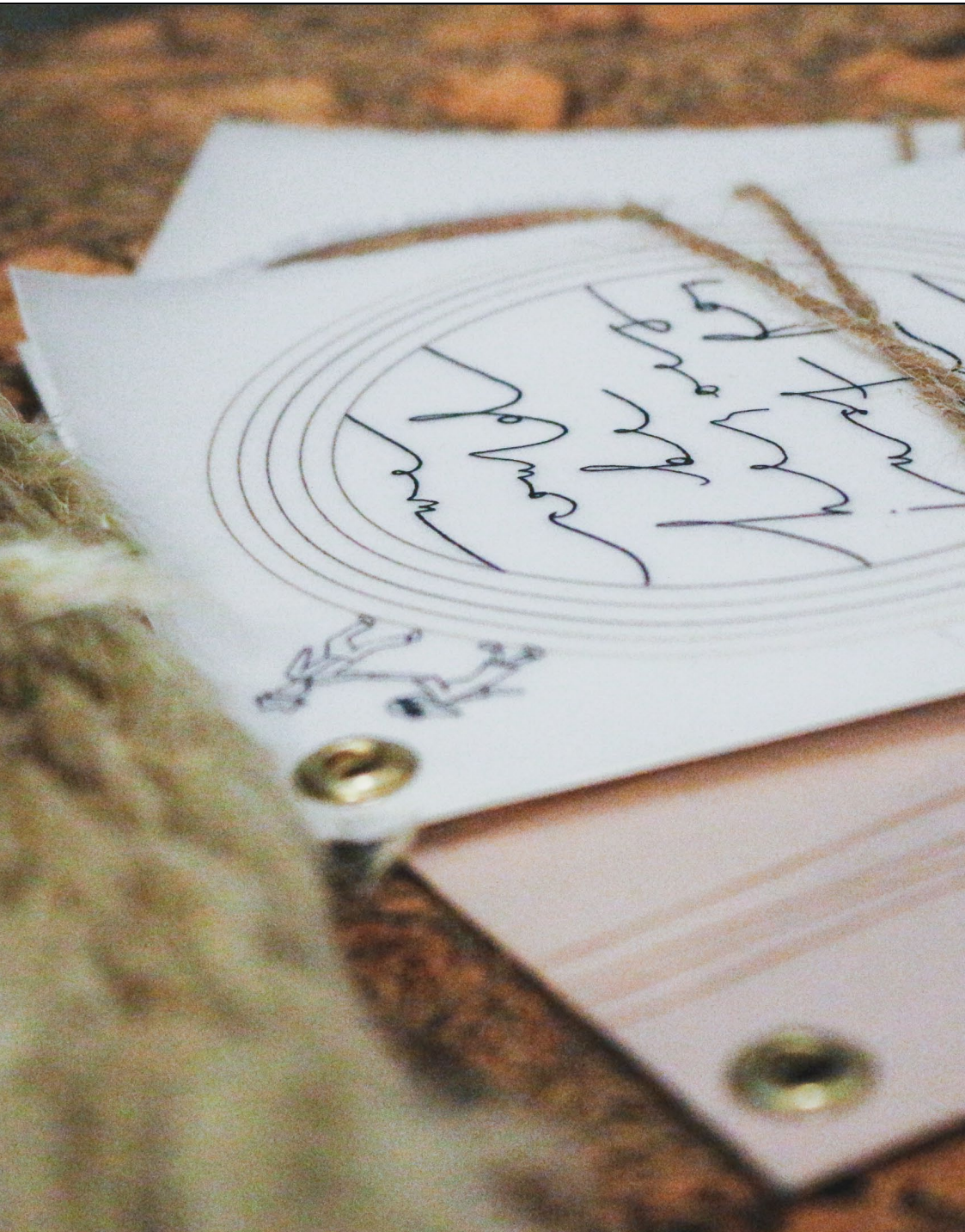
Dream

*calligraphy\_*

— my signature handwritten styles —







# order a sample

want to see the real deal? order a sample invitation pack and get an idea of how it feels to receive and hold a dream wild wedding invite! alongside information about my offering, you will receive an (unpersonalised) example of two beautiful designs from my semi-custom collection.

the sample packs cost £15 and can be purchased from my online shop at [dreamwild.co.uk/product-page/sample-pack](https://dreamwild.co.uk/product-page/sample-pack). if you go onto place an order with me, i will discount the price of the sample pack from your final order.



### **place your order (1 week)**

once you decide you'd like to go ahead, you can place an order by completing a custom order form with your details and sending back to me at [hello@dreamwild.co.uk](mailto:hello@dreamwild.co.uk).

as soon as i receive your order, i'll be in touch to finalise your exact requirements. once we have aligned on the quote, timings and details of your order, i will put together an invoice for 50% deposit (non-refundable).



### **design & production (2-4 weeks)**

upon receipt of your 50% deposit, i will start creating your stationery! a digital proof will be sent within 5 working days. two round of revisions is included after the first proof to finalise your design. once you're happy with the final proof, remaining payment needs to be made in order for me to send your files to print. please review all the information carefully and ensure your details are correct. once your files have been sent to print, i cannot take responsibility for any errors or additional changes.



### **assembly & delivery (1-2 weeks)**

once your invites are printed, i will assemble and carefully package them up and send to you via a tracked courier service. depending on your order, assembly will usually take 1 week. this includes adding any ties, ribbons or finishes to your suite, and placing them in your chosen envelopes ready for you to sign, seal and deliver! once assembled, please allow 2-3 working days for your items to arrive.



# price guide

please use the following price list as a guideline.  
for an accurate quote do get in touch.

i can produce a range of items, so if there is  
something not on the list or you have a vision,  
let me know! please note, i reserve the right to  
amend these prices at any time.

to help you work out when to order and send your  
stationery, i would recommend the following:

**save the dates** 12-18 months | lead time 2-3 weeks

**invites** 4-6 months | lead time 4-6 weeks

**on the day items** 1-2 months | lead time tbc



### digital designs

prefer an email or a what's app?  
save on printing costs and get  
a high quality PDF/JPEG to share  
with your family and friends:

### paperless post

save the date	£50
invite, details & rsvp	£150

### design elements

venue drawing	£60
map design	£50
monogram	£45

the design elements are a one off  
charge and can be used as many  
times as you wish across your  
stationery items

.

### before the day

envelopes are included as standard for save the dates and invitations.  
minimum order 25. the below prices are for digital printing. letterpress  
or foiling, can be quoted on sight of requirements.

### save the dates

a6	£2 recycled pulp / textured card
	£4 seeded paper
	+£2 vellum overlay

### invitations | 'classic' format

5x7 invite (double-sided with invite on front and details on back)	£2.25 recycled pulp / textured card
	£4.50 seeded paper
	+£2 vellum overlay

5x7 additional details card	£1.75 recycled pulp / textured card
	£3.50 seeded paper

a6 rsvp postcard	£1.50 recycled pulp / textured card
	£3 seeded paper

### luxury extras

gold eyelets	£0.75
hand dyed silk ribbon	£1.25
envelope liners	£1
envelope stickers	£0.25
handwritten envelopes	£1.50

handwritten or handpainted elements on the invites or save the dates  
can also be added for an additional £2 each



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**on the day**

welcome sign	£60 printed a1 6mm eco board	menus (individual)	£1.75 _ dl recycled pulp/card £2 _ dl vellum £4.25 _dl seeded paper
dried flower sign	£45 (8") / £75 (12") / £100 (18") includes bespoke lettering on handmade paper	+£0.50 p/menu for handwritten calligraphy name	
dream catcher sign	£35 (8") / £50 (12") / £75 (18") includes bespoke lettering on handmade paper	menus (per table)	£5 per eco-sticker for wine/water bottles
order of the day	£65 _ printed a1 6mm eco board	place cards	£0.75 _ handmade paper/vellum
textured card	£2 each _ a5 recycled pulp / £4 each _ a5 seeded paper		£1 _ seeded paper £1.25 _ dried leaves £2 _ mini dried flower wreathes
order of service	*dependent on number of pages	choose from printed type or handwritten lettering	
vow booklets	£50		
table plan	£70 _ printed a1 6mm eco board £125* _ dried flower / dream catcher style (*dependent on number of tables)	guestbook (sign our record)	£50 _includes recycled vinyl and customised sleeve
table numbers/names	£2 _a6 recycled pulp / textured card / vellum  £4 _a6 seeded paper choose from printed type or handwritten lettering  £5 _lettering on recycled glass jars or bottles	<b>after the day</b> thank you cards  .	



# bespoke design

if you are looking for something more tailored to your day or another occasion, why not opt for my bespoke design option and create a completely unique stationery suite?

£250

save the dates & invitation package

£250

on the day package

£450

full package to include all design elements from save the dates through to thank you cards

these prices include all design work, samples and proofs. printing and materials will be charged separately.



# let's chat

i'm based in london but am available to support worldwide! so whether you'd like to meet in person at my studio, a coffee shop, online or over the phone - i can't wait to hear from you and start getting inspired by your day.

gemma x

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Take my hand